

An aerial photograph of Mexico City, showing a wide, tree-lined avenue leading towards the Independence Monument. The city's skyline with modern skyscrapers is visible in the background. A semi-transparent teal banner is overlaid at the top of the image.

**ITAM Summer School:**

# **“Business and Politics in a Globalized Mexico”**

**Mexico City**, the cultural, financial, governmental and entertainment capital of the country is also one of the oldest most interesting cities in the world. Mexico City has it all: history, culture, some of the world’s best cuisine, museums, forward-thinking design, entertainment and a strategic geographical position that makes it an easy gateway to all colonial cities and beautiful beaches around the country.

**ITAM**

<http://summer.itam.mx>



## Summer Course:

**Module One: June 18th to July 6th 2018**

**Module Two: June 18th to July 31st 2018**

Language of Instruction: English

## JOIN US and be part of an innovative educational experience that will stay with you for life!

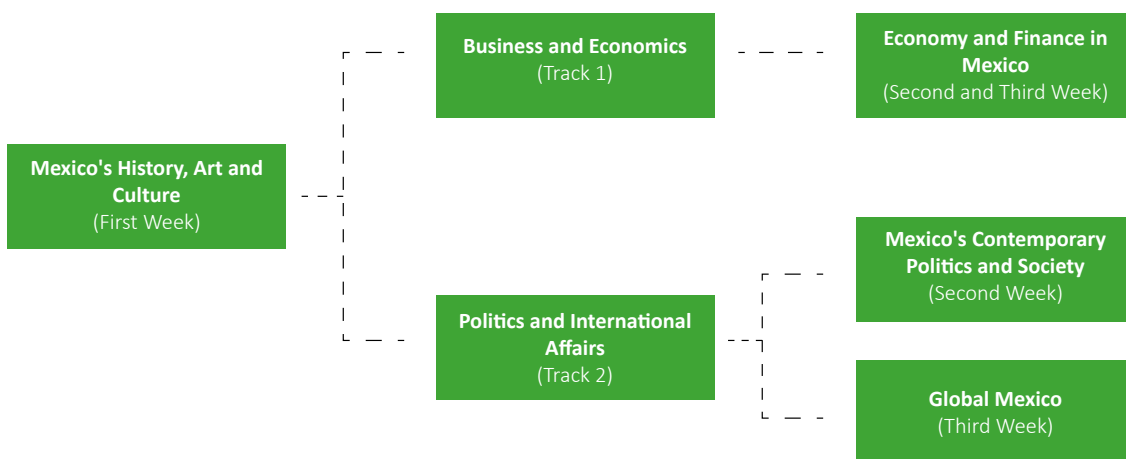
**Objective:** To provide the student with a multidisciplinary understanding of Mexico and its current position in the global economic and political environment.

**Structure:** The course consists of two three-week modules and the students can elect to participate in one or both modules. Module One meets in 4 hour sessions from Monday to Thursday with cultural visits and lectures on Fridays. Module Two meets in 4 hour sessions from Monday to Thursday with no classes on Fridays.

**Credits:** Each module consists of 48 contact hours, equivalent to 6 ITAM credits.

# MODULE ONE

Offers one week of Mexico's history, art and culture to learn about the country's past and present and the basis of our current position in Latin America and the global world. After this week, students must choose **one of two options** of specialized curricula: **Business and Economics** or **Politics and International Affairs**. In the first case we will pursue an informed and meaningful perspective of the Mexican economic and business environment, to stress its relevance for pursuing economic policy or business opportunities in emerging countries. If students choose the second option they will examine the country's current political, social and demographic situation highlighting and analyzing some of most complicated challenges it is facing nowadays. We will also study Mexico's current international position facing the different world regions stressing the importance of a new emerging international scenario.



# MODULE TWO

Intensive Spanish Language: Level A2/B1

## PROGRAM OUTLINE

### First Week: Mexico's History, Art and Culture (Common week for all students)

**Objective:** The purpose of this week is to learn and understand from new perspectives Mexico's history throughout the multiple periods the country has experienced in its course to consolidate a modern state. Along with the political and international history the student will learn the country's development by the means of its art and culture.

- Pre-Hispanic period
- Colonial period
- The Independence Movement
- Turbulent XIX Century
- Revolution
- The Modern Mexican State

# Track 1: Business and Economics

## Economy and Finance in Mexico (Weeks 2 and 3)

**Objective:** To provide the student an overview of the economic and financial environment of the country, as well as to highlight its relevance as a case study to analyze a broad range of economic challenges and opportunities in emerging economies. Topics include:

- Mexico's economic and financial structure
- Socio-economic context and poverty alleviation policies
- Education and labor market
- Health system and government intervention
- Mexican business landscape
- Business opportunities in emerging economies
- High-impact industries
- Business opportunities aimed at reaching bottom of the pyramid.
- Different business models that cater to the poor in developing economies.

# Track 2: Politics and International Affairs

## Mexico's Contemporary Politics and Society (Week 2)

**Objective:** To analyze Mexico's main challenges for consolidating its democracy centering on problems that include corruption, clientelism, poverty and inequality, and crime and violence.

- Mexico's transition to democracy
- Mexico's democratic consolidation: Transitions' backlashes
- Mexico and Latin America political-economy
- Crime and Violence in Latin America

## Global Mexico (Week 3)

**Objective:** To analyze Mexico in the international relations realm. We will give special emphasis to Mexico's global status as part of two different regions: Latin America and North America, analyzing the role of the country in both areas and its main challenges. Facing a more globalized world we cannot minimize the study of Mexico and Latin America in terms of other important regions as Europe and Asia, which is why we will also focus in the possibilities, problems and benefits of intensifying our ties with these parts of the world.

- North America current problems and benefits. Commerce, drugs and migration.
- The probable emergence of Latin America as a united block facing common problems and establishing common solutions. Democracy, Crime and Violence and Commerce.
- Asia and Europe facing Latin America. The new challenges.



# APPLICATION DEADLINE

May 1st, 2018

## ENROLLMENT

Enrollment is open to any student currently registered in an accredited college or university. The program is recommended for students who have completed at least one full year of university studies.

The following documentation is required:

- Application form which may be requested by email to [exchange@itam.mx](mailto:exchange@itam.mx)
- An official transcript of university studies
- Home university nomination when coming from partner school

Grades will be issued only to those students who have successfully completed all three modules in either the political or the business track.

Students should consult the academic advisors at their home institutions regarding accreditation of the course towards their own study program.

Documents will be reviewed and the student or the home university will be advised of the student's acceptance. To confirm acceptance, students will then be asked to submit a non-refundable deposit/program fee of US\$250.00

## FEES

Non-refundable program fee of US\$250.00

Tuition fee for module 1: 6 credits US\$ 1550\*

Tuition fee for module 2: 6 credits language US\$ 1000\*

\*Tuition is charged in Mexican pesos and the US dollar rates might be adjusted slightly due to exchange rate fluctuations.

\*Discounts available for students from ITAM exchange partner institutions

## ARRIVING IN MEXICO

Students must arrive in Mexico during the weekend of the 16<sup>th</sup> of June and must remain in Mexico City until the 8<sup>th</sup> for Module One or July or the 31<sup>st</sup> of July if taking both modules. ITAM's International Office will coordinate arrivals with each student.

## ACCOMODATION

Housing is not owned or operated by ITAM but the International Office will make accommodation arrangements individually with each student.

For informational purposes only:

\*Fully furnished residences within walking distance of ITAM are approximately US \$350 for private room with shared bath or US \$450 with private bath per month. Varied options are available and prices will depend on the student's choice of residence.

## VISA REQUIREMENTS

Students are advised to check with the Mexican consulate in their home country regarding visa requirements before departing to Mexico. At the time of this writing, it is possible for US, Canadian and citizens of the European Union countries to enter Mexico on a tourist visa, as long as their stay totals less than 180 days.

## MEDICAL INSURANCE

All participants must have proof of medical insurance coverage valid in Mexico. Proof of coverage must be submitted before the first day of classes otherwise the students will not be allowed on campus.



# ITAM Summer School: CONTACT INFORMATION

International Office ITAM

exchange@itam.mx

Tel: (52 55) 56 28 41 59

(52 55) 56 28 40 00 Ext. 1720

Incoming Coordinator: Adriana Trejo

Rio Hondo No. 1, Col. Progreso Tizapan,  
Ciudad de Mexico 01080, Mexico.

The ITAM logo is displayed in a bold, white, sans-serif font. The letters 'I', 'T', and 'M' are significantly larger than the 'A'. The background of the entire page is a composite image: the left side shows a modern glass skyscraper with a teal tint, while the right side shows a dense green forest with several white stone pillars topped with black, pinecone-like sculptures. The pillars are visible in the foreground and middle ground, extending from the bottom of the frame upwards.

**ITAM**

<http://summer.itam.mx>